

What is Racism?

What does “Black Lives Matter” mean?



There are many differences between people; one difference is the colour of our skin.

It is important to make sure that all people are treated fairly, and that's why lots of people all over the country and the world are part of the Black Lives Matter movement.



Racism is when you treat someone differently and unfairly because; of the colour of their skin or they are from a different country or their culture is different.

Racism and racist bullying can include:

being called names

having your belongings damaged

physical attacks

being left out

people making assumptions about you because of your skin colour, race or culture

being made to feel like you have to change [how you look](#)

racist jokes, including jokes about skin colour, nationality race or culture.



Everybody is
important, and
has the right to
be safe and
happy.

4 things to remember

1. It's *illegal* to treat someone differently or unfairly because of their race or the colour of their skin.
2. Racism and racial bullying is wrong, even if the person doesn't realise they're doing it.
3. If someone commits a crime against you because of your race, religion or culture that is a hate crime.
4. You're not alone, and there are ways to get support.

Where is Racism?

Racism is all over the world and it must be stopped!

Sometimes people in power can be racist.

Sometimes they use their power to treat people unfairly.



What is the "Black Lives Matter Movement"?

- Black Lives matter is an organisation in America, Canada and England created in 2013.
- Their mission is to end violence and unfair treatment towards Black communities.
- This organisation holds events to educate and inform people of what happens in their communities.

Why is this issue so important right now?

Right now, the whole world is speaking out against racism and the unfair treatment of black people, especially George Floyd who died on 25th May.





What happened to Mr Floyd has again raised the issue of racism in America and the unfair treatment that many African-American communities feel they face in the America from those in power.

Protests in the UK

Sadly, people are also treated unfairly in England too, as well as many other countries across the globe.

Peaceful protests have happened all across the UK for the Black Lives matter movement.



Star Wars actor, John Boyega, protested in London

- John Boyega's message: "Now is the time. Black lives have always mattered. Black lives have always been important. Black lives have always meant something."
- Lucasfilm supports John Boyega; "The evil that is racism must stop. We will commit to being part of the change that is long overdue in the world. John Boyega, you are our hero."



What can YOU do?

If someone is calling you names or making you feel scared or treating you unfairly, you can get help to make this stop.

Walk away. If someone is being racist towards you right now, walk away to keep safe and don't retaliate or respond.

Tell someone what's happening. This could be your teacher, sports coach or your manager at work. Remember you can always ask to speak to someone's boss about racism, wherever you are.

Keep safe. Walk home from school with someone you know and keep your phone charged. Calling emergency services on 999 or Childline on 0800 1111 are both free calls.

Stay safe online. Change your privacy settings, report abuse on the site or app and block users who bully you or make discriminatory comments or threats.

Keep a record. messages, videos or a diary of what's been happening can help when telling an adult or be used as evidence.

Keep telling. You may have to speak out more than once about racism or racial bullying. It's okay to tell someone else if you don't feel it's being taken seriously.

How to help a friend who is experiencing racism.

If you see or hear racism, racial bullying or discrimination there are ways that you can help - it is not okay to stand by and watch.

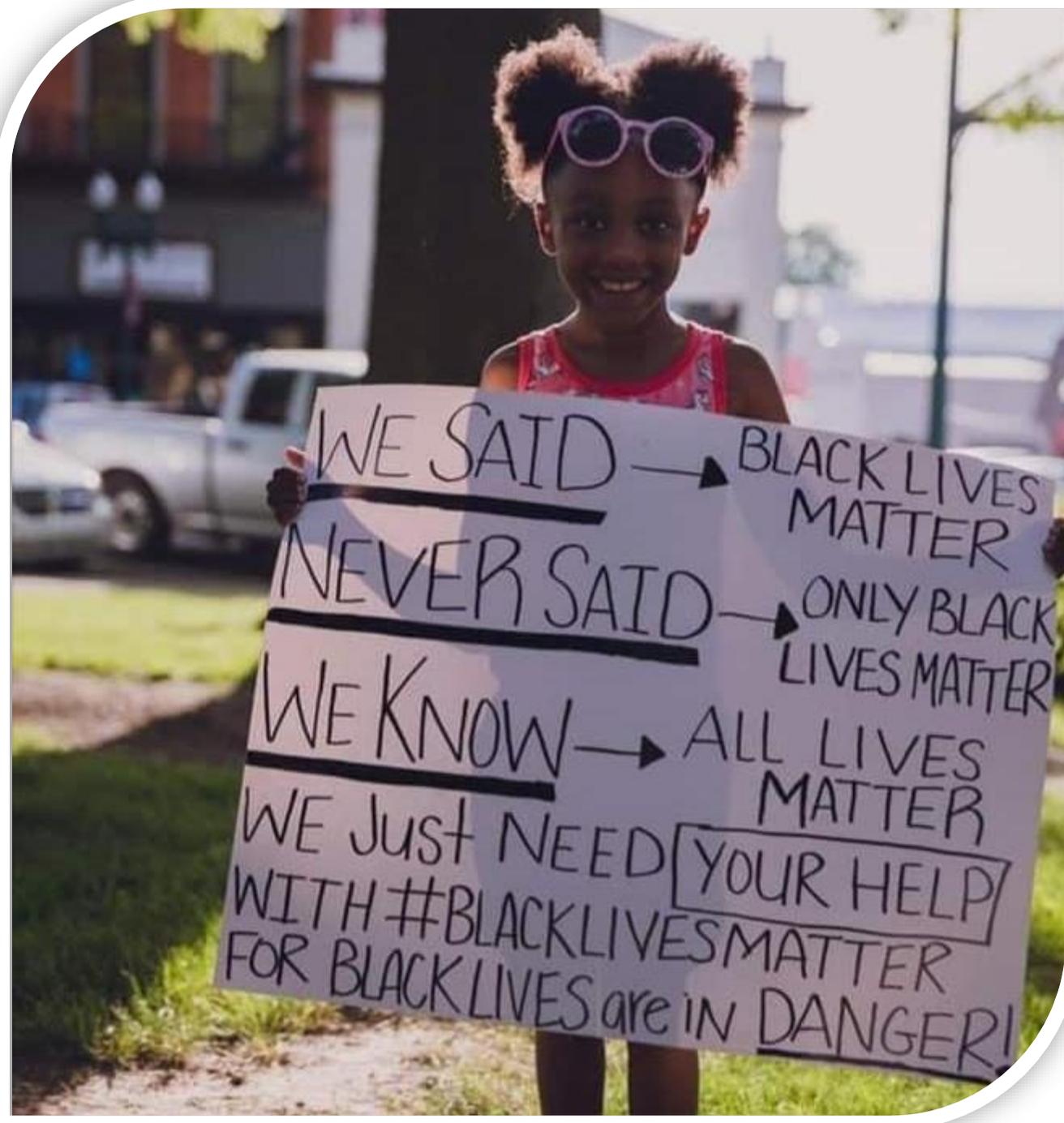
Offer your support and tell your friend that what has happened to them is wrong.

Ask your friend if they want to report the incident. You can also offer to be a witness if you feel safe and comfortable to.

Call emergency services if you need the police or an ambulance to keep your friend safe.

Make a note of what you saw and heard as soon as possible. This could be used as evidence or to make a police statement if needed.

Speak out if it's safe to. Stay calm and be assertive. You could say that you don't agree with racist comments or jokes



WE SAID → BLACK LIVES MATTER

NEVER SAID → ONLY BLACK LIVES MATTER

WE KNOW → ALL LIVES MATTER

WE JUST NEED YOUR HELP
WITH #BLACKLIVESMATTER
FOR BLACK LIVES are in DANGER!